

Wowble! is the
revolution of
**bubble
tea**



creative bubble drinks y más

Wowble!
Franchises

JOIN THE
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BUBBLE TEA

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TYPES

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WOWBLE!
creative bubble drinks y más



JOIN THE REVOLUTION OF BUBBLE TEA WITH WOWBLE!

We bring to Spain a new concept of bubble tea...
With **WOWBLE!** you can open a new bussiness
that is being very succesfull in many places of
the world.

- A totally different business, a different franchise.
- So original, so difficult to be imitated.
- We have our **own** network of **suppliers**.
- Suitable **products** for all audiences.
- Small size shop needed, **from 20 m²**.
- **No kitchen, no chimney, needed.**
- We deal **with all you need.**

**minimum
investment**

fast payback

**high
profitability**



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WOWBLE! es the first firm to bring Bubble tea to Spain, with a strong development in brand image and a high effort to suit the tastes of almost everyone.

¿Bubble tea?

Bubble tea is now fascinating the world...
and now **WOWBLE!** makes it much better!
In words of the CNN, bubble tea is one of the best drinks ever!

Every cup of wowble! has got surprises inside... you will drink and eat at the same time! "Bubble tea" was born in Taiwán in the 80's. It can be formulated with a base of tea, water, juice, milk, and generally mixed with fruit. The final touch are the toppings you can add. They will be at the bottom of your drink bringing you a unique experience.

- "Bubble tea" is very versatil, you can choose from a **wide range of great flavours**. It is a **very original product**.
- There is such a **variety of combinations**, you will never get tired of experimenting with bubble tea.
- The clients can choose the texture, the flavour and the topping of their drinks. It is **fully customizable!**.
- The most original thing are the **surprises on the bottom**, they will **explote in your mouth** and mix with your drink!.

yum
yum!

wowble!



+



+



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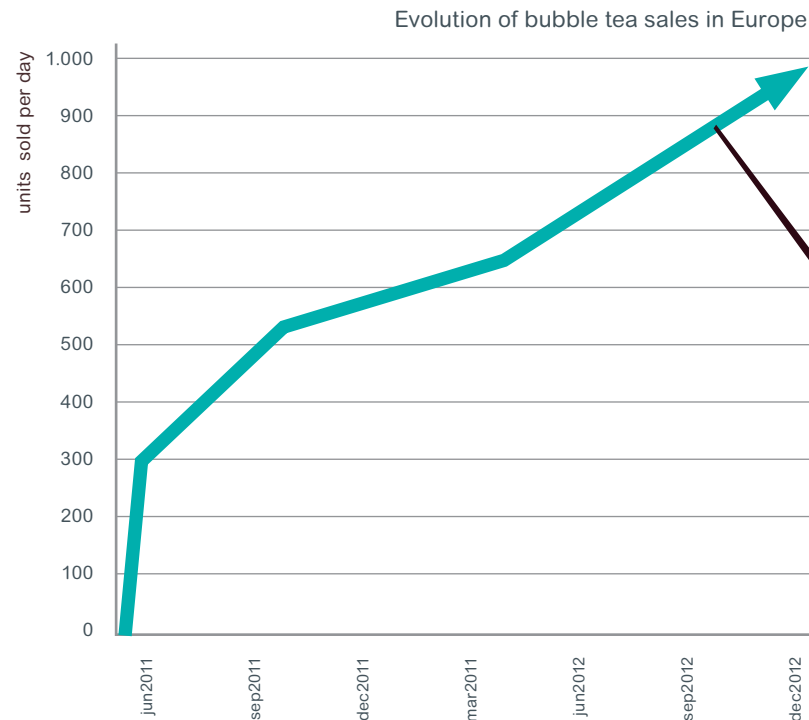
THE MARKET

An incredible success

In Europe, in only 18 months time, bubble tea has gone from being a not known product to be a consolidated trend.

The sales, in only two years, are now in an average of 300-1.000 units of cups sold per day, depending of the situation of the shop.

**The evolution of
bubble tea sales in
Europe has been
surprising**



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You will make your clients happy and they will be coming back to your shop again and again. **WOWBLE!** suits all tastes and preferences of your customers. There are more than 100 varieties of drinks to choose and a wide choice of toppings.

WOWBLE! is a healthy drink

It is a freshly made product. The drink is made once the client chooses his personalized bubble drink.

It is a low fat drink, no high calories in it, rich in antioxidants, and, also, a surprising and funny beverage.

We use high quality ingredients

- High quality tea, freshly made.
- Skim or soy milk used.
- Fresh fruits.

High durability of the ingredients

Our suppliers were selected by the quality of their products, their organization in logistic terms and the format of their packaging, that ensures our shops not to lose the money invested in raw materials.



Wowble! Creations

(Suggested Wowble! creations)



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están...
**yum
yum**

❄️ ☕
disponible
en versión fría
o caliente

Personalized Wowble!

(The client designs his own wowble!)

diseña tu propio



1°
elige
base



2°
escoge
sabor



Mango
Melón
Fresa
Piña
Kiwi
Limón

Lichi
Guayaba
Manzana verde
Fruta de la pasión
Melocotón
Arándano



Taro milktea
Black milktea
Vanilla milktea
Caramelo milktea
Chocolate milktea
Jasmine milktea
Coco milktea
Café milktea
Chai milktea



3°
ponle
toppings



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The packaging

(Each wowble! is served in an amazing packaging, sealed on the top with funny designs of our trade mark. The sealing film allows the costumers to take away the cups with no problems of dropping liquid till they decide to drink their wowble!).



WOWBLE!

creative bubble drinks y más



I am sure that at this moment
you would fancy a wowble! , just imagine...

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creative bubble drinks y más



wollipop!

cream de pistata con explosión
de granola



wrocher

cream sabor Ferrero con futa
y macadamia caramelizada



liwón!

Ice de limón
con estrellas de fresa



wo!reo

con deliciosas galleta oreo
y bobas de fresa



**café caramel
crunch**

con crujiente de caramelo
y jellies de azúcar moreno



wojito!

tu mojito de lima-limón con jellies
de manzana verde y fresa!



chocolé

frappé de chocolate con leche
y bobas de naranja

Y muchos más ...

**yum
yum!**

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**TYPES OF
STORES**

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TYPES OF STORES

Take in wowble! point

From 50 m². These are **WOWBLE!** shops equipped with seating spaces, wifi area and music. Places to drink the wowble! in the shop, or, as well, to take it away.

Take away wowble! point

From 30 m². Shops where customers order their wowble! and take it away.

Shopping Mall shops

From 16 m². A small wowble! point inside a shopping mall.



Our Take In Stores



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An example of a shopping mall island

(covered islands are also available)



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¿WHY JOINING WOWBLE!?

Because success can be predicted

- Bubble tea has become a strong trend anywhere it has arrived to.
- We are completely different to the rest of franchises.
- We have a quality product, healthy, new and original.
- Our efforts from our headquarters are aimed to make all the chain grow in a good direction.
If our franchises grow, we grow too.

Because we connect you with your customers

- We have made a big effort to create a solid trademark, with a very attractive brand image.
- We have experimented the marketing strategies needed to make your business grow and to consolidate the brand all over any territories.
- Nowadays, social networks are essential for any business.
In wowble! we are totally conscious of the importance to connect every day with our customers. Our social networks are very solid and well structured.

Because we have big plans for you

- Easy management of the business.
- **Low initial investment.**
- **No kitchen needed**
- **No experience needed.**
- **Exclusive carefully selected suppliers**
- **Continuous support to our franchises from our headquarters.**

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**A high quality
merchandising,
a strong brand
image...**



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C/ Sierpes
(Sevilla)

Wowble! makes people smile. Have you tried the wow experience?...



Plaza del Ayuntamiento
(Valencia)

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TRAINING

in **WOWBLE!** we have our own training department to show our franchisees all about the business.

We know how to make the perfect beverage to make our customers come back to our shops, how to manage with your employees, how to communicate your business to increase your sales,...

We will give you theoretical and practical training, and a very complete business management book.

We will show you the way to succeed



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PRODUCT PURCHASES

Thanks to the strength of our project we have reached important agreements with suppliers.

These agreements are a high benefit for all the chain.

Our suppliers have been selected for the quality of their products, a good logistic, and a perfect agreement in terms of prices.

We have an own logistic distribution center worldwide.



**Own logistic
distribution centre**



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WHERE TO OPEN A WOWBLE! SHOP?

Places with these characteristics

- Urban or turistic areas with high pedestrian transit.
- Recreational areas with high transit of people from 15-45 years old.
- Shopping malls or public transport stations.

Surfaces needed

- **Take In:** from 50-80 m²
- **Take Away:** form 25 m²
- Shopping malls **Corner:** from 15 m²



OUR WOWBLE! POINTS

NACIONAL

Barcelona:

- Centro Comercial Splau.
- Centro Comercial La Maquinista.

Granada:

- Centro Comercial Nevada.
- C/ Mesones, 18 .

Madrid:

- Centro Comercial Parquesur.
- Centro Comercial Plaza Rio 2.
- Centro Comercial Sambil
- C/ Carretas, 3
- C/ Gran Via, 54
- C/ Montera, 34

Málaga:

- Centro Comercial Plaza Mayor.
- Centro Comercial Vialia

Murcia:

- C/Trapería, 32.

Sevilla:

- C/ O'Donnell, 5.
- Centro Comercial Los Arcos.

Valencia:

- C/ Xàtiva, 25.

Vigo:

- Plaza Puerta del Sol, 8.

INTERNACIONAL

Emiratos Árabes (Sharjah):

- Mall City Centre Sharjah.

Panamá:

- Centro ciudad (próximamente).

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More information at:

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Looking forward
to hearing
from you!





**Join WOWBLE!, join
a successful and
profitable business**



WOWBLE!

creative bubble drinks y más

**This is WOWBLE!
creative bubble drinks
and much, much,
more...**